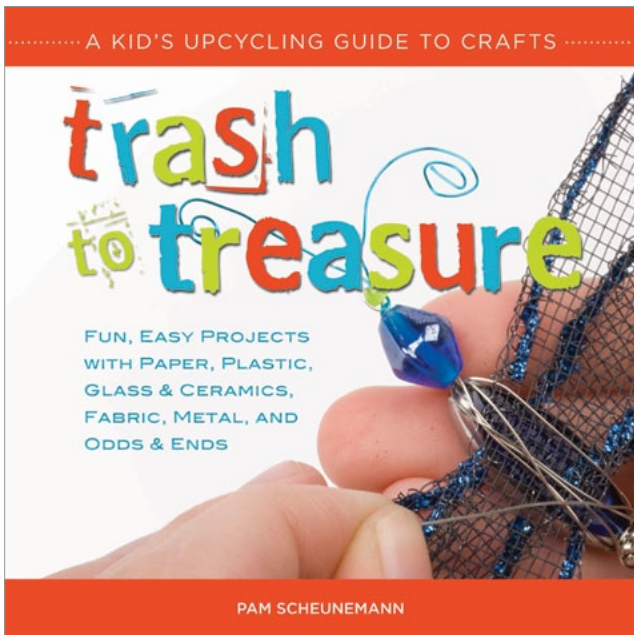


# Get crafty with the ultimate upcycling guide!



With easy step-by-step instructions, this book will help kids get creative and recycle and repurpose their trash into handmade treasures. All projects feature common everyday items to reuse in a fun new way. From bottle-top pop art to felted tin-can organizers, kids will love making useful crafts and helping the environment. Great tips and advice on reusing, garage sales, and spotting treasures are also provided. So start your upcycling with these fabric, paper, metal, glass & ceramics, and odds & ends projects.

Heavy-weight, high-quality cover and interior paper provide durable and sturdy construction for endless use.

**FEATURES INCLUDE:**

- Visual supply & tool lists
- Step-by-step instructions and photos
- Book links and safety components

**“This attractive book suggests how to take unwanted materials and turn them into something useful—newspaper becomes gift bags; magazines become collages. Clear instructions explain the projects’ steps.”**

—*Booklist*, Top 10 Craft and Gardening Book for Youth



Available Date  
Title  
Author  
ISBN  
Specifications  
Price  
Publisher  
Contact Information

November 1, 2013  
*Trash to Treasure: A Kid's Upcycling Guide to Crafts*  
Pam Scheunemann  
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Trade Paper, 8.5 x 8.5 inches, 144 pages  
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**Also available from national wholesalers**  
(Baker & Taylor, Ingram, Follett, or your favorite vendor)



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**Pam Scheunemann** wrote her first short story in high school and couldn't wait to see her name in print. She has worked in the graphic design and publishing industry since the early '80s and has written over 100 books for young readers. Whenever she gets a moment, she enjoys indulging her other passion: making stuff. She has worked with many different mediums and continues to experiment and look for new craft ideas even in the most unlikely of places.

## Marketing Information

### Audience/Genre


- ▶ Children Ages 9 to 12 (Particularly Girls)
- ▶ Upcycling, Environmentalists, and Community Service Organizations
- ▶ Art and Crafts Groups/Clubs
- ▶ Daycares, Afterschool Programs, Youth Groups, and Clubs
- ▶ Art Teachers, Learning Centers, and Community Center Programs
- ▶ Parents and Grandparents
- ▶ DIY Gift Ideas
- ▶ Holiday Gift-Giving
- ▶ Special Interest Crafting and Art Stores

### Industry Events

- ▶ Heartland Fall Forum 2013
- ▶ Twin Cities Book Festival 2013
- ▶ ALA 2013/2014
- ▶ Green Book Festival 2014
- ▶ Children's Book Week 2014
- ▶ DIY Book Festival 2014

### Marketing Strategy

- ▶ **Release Date** October 2013
- ▶ **Author Events/Tours** across regional area of MN, with emphasis on crafting and art events at bookstores, libraries, schools, and kid's boutiques (additional opportunities at children's festivals)
- ▶ **Promotional Materials** to schools, clubs, art programs, and regional craft and art events such as city art festivals



**STUFF YOU'LL NEED**

- MAGAZINES
- ROUND CHOPSTICK
- GLUE STICK
- WOODEN SKEWER
- SCISSORS
- OLD FRAME
- FOAM BRUSH
- MOD PODGE

### MAGAZINE ROLL FRAME

Upcycle an old frame!

- 1 Find some colorful magazine pages. Look for pages with outer edges that have colors you like. Rip out the pages.
- 2 Lay a page down with the colored edge you like face down. Set the chopstick on the torn edge of the page. Use the glue stick to put a line of glue slightly in front of the chopstick.
- 3 Roll the page tightly around the chopstick. Put glue along the end of the paper. Press it to the roll. Use the wooden skewer to push the chopstick out of the roll of paper.
- 4 Repeat steps 2 and 3 to make more colorful rolls of paper. Let the glue dry.
- 5 Remove the backing and glass from the frame. Cut the paper rolls into pieces and arrange them on the frame. Cover the frame completely with rolls of paper. Glue the rolls onto the frame. Let the glue dry.
- 6 Cover the frame with a couple of coats of Mod Podge. Let it dry after each coat. Then add your favorite photo!

