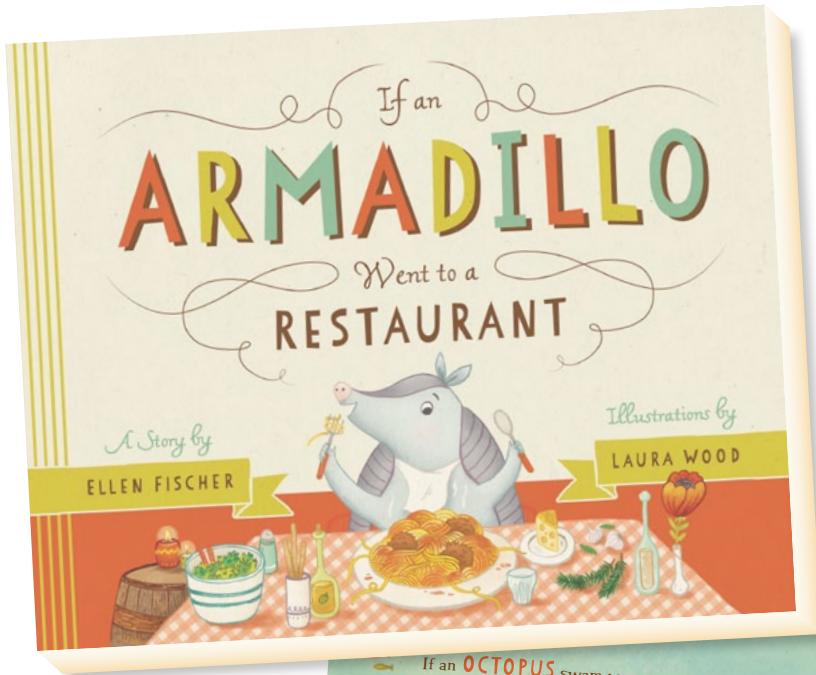


SLURP! MUNCH! CRUNCH!



Would an armadillo order spaghetti with meatballs if she went to a restaurant? No way! She would like a plate of ants and worms.

Through a series of questions and answers, readers learn about animals, where they live, and what they eat. And in the end, you might find yourself asking just what you might like to order.

“Beginning with the spaghetti-twirling armadillo on the cover, Wood’s quirky creatures add to the humor, which might well spur listeners to make up some menus of their own.”

— Kirkus Reviews



“Whet your kiddo’s appetite for reading with a silly story about the persnickety palates of out-to-eat animals.”

—Pregnancy & Newborn Magazine

Available on Reading Rainbow App!

Available Date	July 2, 2014
Title	<i>If An Armadillo Went to a Restaurant</i>
Author	Ellen Fischer
Illustrator	Laura Wood
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Trade Distributor

ORDER INFORMATION

Available from your local indie bookstore, chain, or online vendor

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Ellen Fischer grew up in St. Louis, Missouri, but has been a North Carolina Tar Heel for over 30 years. She has taught elementary age children for over 20 years and is the mother of three. She is also the author of *If an Armadillo Went to a Restaurant*, *Latke, the Lucky Dog*, and several Sesame Street books, including *Grover and Big Bird's Passover Celebration*, *It's a Mitzvah*, *Grover!*, and *The Count's Hanukkah Countdown*.



Laura Wood is a freelance illustrator currently living in England. She was born and raised in Italy and received a Bachelor of Cinema and Multimedia. She likes to combine both digital and traditional dry media to create childlike pictures with a sunny style and a folksy feeling. Laura Wood is also the illustrator for *If an Armadillo Went to a Restaurant*, *Lucy in the City*, and *The Cow Tripped Over the Moon*.



Marketing Information

Audience

- ▶ Children Ages 2 to 6
- ▶ Teachers: Preschool/Kindergarten
- ▶ Librarians
- ▶ Learning Centers, Daycares, and Afterschool Programs
- ▶ Parents and Grandparents

Industry Events

- ▶ IRA 2014
- ▶ PLA 2014
- ▶ Children's Book Week 2014
- ▶ ALA 2014
- ▶ Heartland Fall Forum 2014
- ▶ Animals, Animals, Animals Book Festival 2014
- ▶ NCTE

Marketing Strategy

- ▶ **Release Date** August 2014
- ▶ **Author Events/Tours** in various cities throughout North Carolina; Richmond, VA; St. Louis, MO; Portland, OR; San Francisco, CA; and additional opportunities up and down the East and West Coasts with emphasis on storytime at bookstores, libraries, and schools (additional opportunities at children's festivals & trade shows)
- ▶ **Promotional Materials** using animal and food themes

Curriculum Standards Alignment

- ▶ **Meets Common Core Standards for English Language Arts** that support reading practice, fluency, comprehension, vocabulary, and creative writing
- ▶ **Meets Next Generation Standards for Science Comprehension** regarding animal behaviors, body parts, and their functions
- ▶ **FREE Downloadable Educator's Guide** with language arts, school, and animal science activities to support and enrich comprehension

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