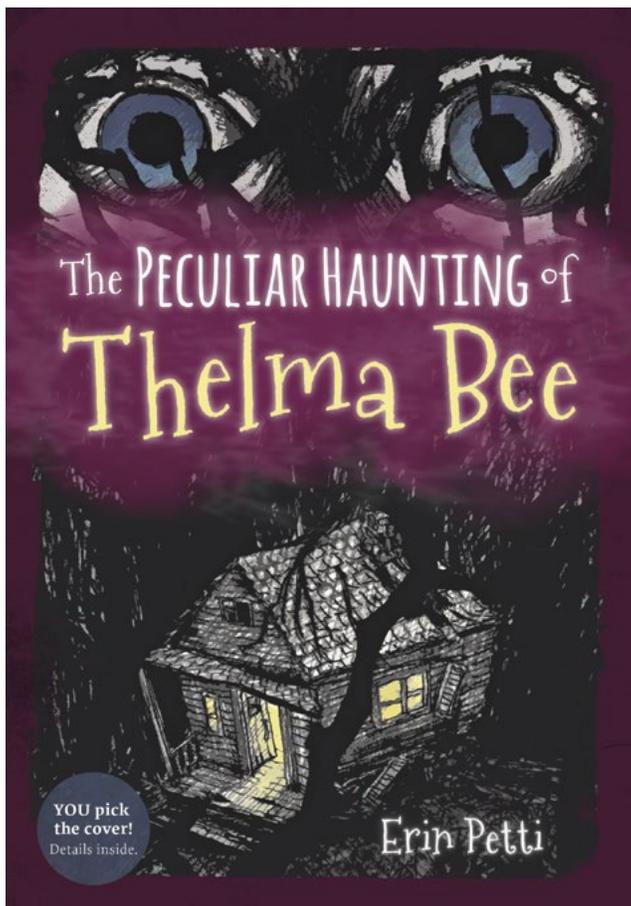


Learn more about Thelma's world of imagination and curiosity at: WWW.THELMABEE.COM

A ghost story of science, magic, and mystery

Join Thelma Bee on a peculiar journey to unlock Riverfish Valley's paranormal secrets



Ghost-story lover and debut author Erin Petti has written a quirky story for fans of *The Goonies*, *Goosebumps*, and *Coraline*.

In this fantastical adventure-mystery, where science and magic intertwine, eleven-year-old Thelma Bee is never bored. In fact, she has curiosity and adventure in her blood. She spends her time running science experiments, practicing Spanish, and daydreaming about exotic landscapes. But Thelma gets more than she bargained for when a strange woman sells a jewelry box at her father's antique shop. That night, a ghost kidnaps her father, and the only clues are the jewelry box and a word the ghost whispered in her ear: "Return." Now it's up to Thelma to get her dad back, and it might be harder than she thought—there's someone wielding dark magic, and they're coming after her next.



"The thing I like most about Thelma Bee is the way she views the world. Whether she's planting exotic flowers or chasing ghosts through the kitchen, she sees things as a (proudly) smart, young scientist and as a hopeful, starry-eyed dreamer. Hypothesis: she'll steal lots of hearts."

—Natalie Lloyd, award-winning author of *A Snicker of Magic* and *The Key to Extraordinary*

"It's engaging, clever, and suspenseful."

—Annie Mebane, writer for ABC's *The Goldbergs*, NBC's *Community*, and ABC's *Happy Endings*

Available Date
Title
Author
Illustrator
ISBN
Specifications
Price
Publisher
Contact Information

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Erin Petti
Kris Aro McLeod
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Erin Petti lives by the ocean in Massachusetts and loves to read about magic, dinosaurs, folklore, and ghosts. She has a masters in education and a background in improvisational comedy. Erin lives with her husband, excellent toddler, and cat (who she suspects likes her better than she's letting on).

www.erinpetti.com



Kris Aro McLeod is an elementary school art teacher, freelance author and illustrator, amateur chef, mountain hiker, and enthusiastic book worm. She has two children and a puppy named Pippa.

"... such an adventure; it starts innocent enough and then wham, bam, thank you, you're hooked! This is a book for all ages."

—Alexandra Fox, Emmy-nominated writer for PBS' *Odd Squad* and writer for Amazon's *The Stinky and Dirty Show*

"... a smart, fun, and inventive adventure down a fantastical rabbit-hole. Thelma's world is brimming with wit, colorful characters, and unexpected thrills. (And magic, of course.)"

—Neil Reynolds, writer for The CW's *The Vampire Diaries*

"Thoroughly original, but with little echoes of everything from Stars Hollow to *Ghostbusters* to *Buffy the Vampire Slayer*, it's sure to leave everybody as it left me: looking for the next page."

—David Mogolov, writer, comedian, and parenting advice columnist for *The Boston Globe*

Marketing Information

Audience

- ▶ Children Ages 8 to 12
- ▶ Targets New England Market and Fans of Fantasy, Paranormal/Ghost Stories, Comedy, and Stories with Diverse Characters
- ▶ Middle Grade and YA Book Clubs
- ▶ Schools and Public Librarians
- ▶ Parents and Grandparents
- ▶ Late Elementary and Middle School Educators

Industry Events

- ▶ Children's Book Week 2016
- ▶ BEA/BookCon 2016 (*author signing) and 2017
- ▶ ALA 2016 (*author signing) and 2017
- ▶ Heartland Fall Forum 2016 (*author signing)
- ▶ Twin Cities Book Festival 2016
- ▶ NCTE 2016
- ▶ EBMA 2017

Marketing Strategy

- ▶ **Release Date** August 2016 (published to coincide with fall, back-to-school, and Halloween)
- ▶ **Author Events/Tours** in Massachusetts, Minnesota, New Hampshire, and New York, with events at bookstores, schools, and haunted historic sites (additional opportunities at children's/YA festivals and trade shows); participation in Skype in the Classroom
- ▶ **Promotional Materials** using paranormal, holiday, and science themes, including character buttons and stickers
- ▶ **Digital Marketing Presence** with additional interactive content (e.g., Thelma's journal), book website (www.thelmabee.com), author website (www.erinpetti.com), vlogger book tour, official blogger tour, and paranormal podcast interview tour

Curriculum Standards Alignment

- ▶ **Meets Common Core Standards for English Language Arts** that support reading practice, fluency, comprehension, vocabulary, and creative writing
- ▶ **Meets Next Generation Science Standards** regarding the nature of science, the scientific method, and environmental impacts
- ▶ **Meets State Curriculum Standards for Social Studies**, introducing readers to world geography and the Spanish language
- ▶ **FREE Downloadable Educator's Guide** with language arts, science, and cultural-themed activities to enhance and enrich comprehension at home, in school, and in the library to build and strengthen comprehension

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