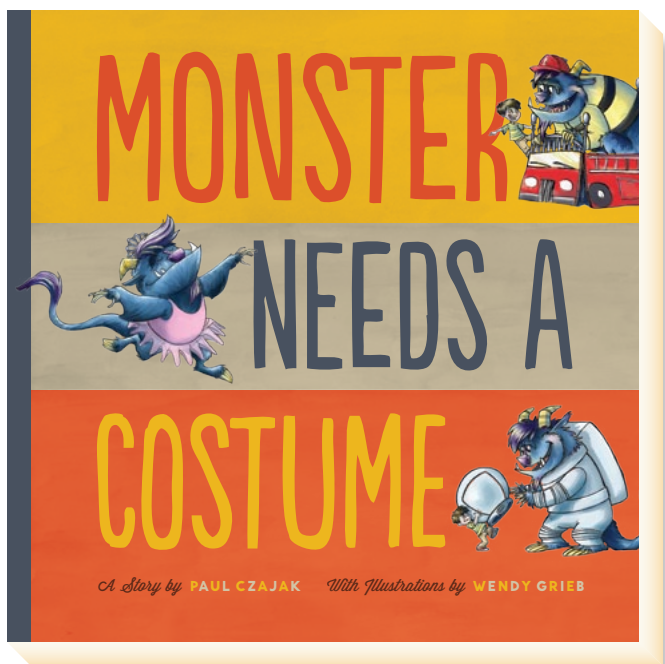


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Series Info

Written in humorous, read-aloud rhyme, the **Monster & Me™** series builds character, social, and emotional learning skills through entertaining and memorable real-life situations.

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—Booklist



Available Date
Title
Series
Author
Illustrator
ISBN
Specifications
Price

Alt. Editions
Publisher
Contact Info

August 12, 2014
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Paul Czajak
Wendy Grieb
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Paul Czajak got an ‘F’ with the words “get a tutor” on his college writing paper and, after that, never thought he’d become a writer. But after spending twenty years as a chemist, he knew his creativity could no longer be contained. Living in Massachusetts with his wife, and two little monsters, Paul has rediscovered his passion for writing and looks forward to sharing his stories for years to come.

www.paulczajak.com



Wendy Grieb is a professional working in the Los Angeles animation industry. She is also an Annie Award winning storyboard artist, who has worked as a developmental artist, illustrator, and character designer for companies such as Disney, Nickelodeon, Sony, Klasky-Csupo, White Wolf, and more.

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Marketing Information

Audience

- **New in Paperback**
- Holiday Market: Halloween
- Children ages 2 to 6
- Teachers: Pre-K through 1st Grade
- Librarians
- Educational & care programs
- Parents & Grandparents

Industry Events

- IRA 2014
- TLA 2014
- ALA 2014
- Heartland Fall Forum 2014
- Twin Cities Book Festival 2014

Marketing Strategy

- **Release Date** July 2014
- **Author Events/Tours** across regional areas of New England & the Midwest (additional opportunities at children’s festivals & trade shows)
- **Pitch Review and Feature Coverage targeting National & Regional Media**
- **Pitch Local Media** MA, MN, CA
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