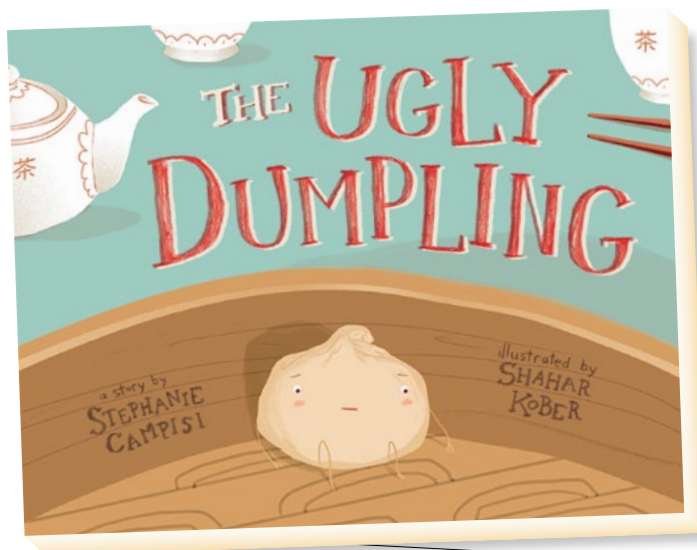


A modern fable of friendship, feelings, and being different

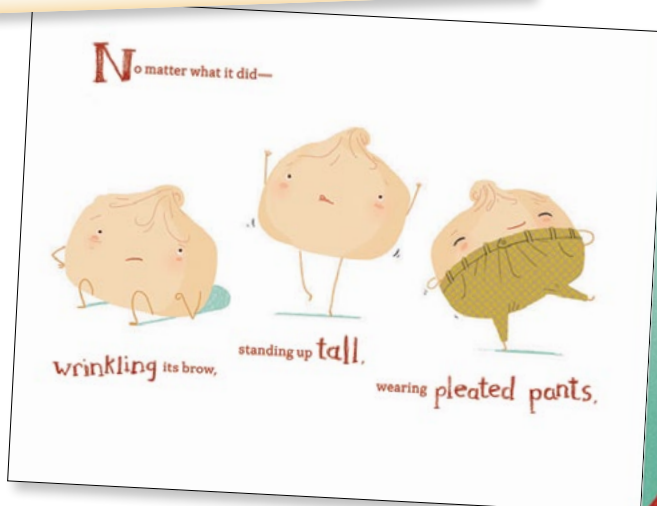
Teaches diversity, self-esteem, and anti-bullying



The ugliest of all dumplings is down in the dumps! When a steamed bun is accidentally grouped with other dumplings at a dim sum restaurant, this “ugly dumpling” remains ignored, uneaten, and alone. But when a confident cockroach sees the dumpling’s inner beauty, this unlikely duo embarks on an eye-opening adventure, leading the ugly dumpling to learn its true identity and realize that being different is beautiful after all.

“A whimsical story about being different, and the power of love.”

—Wendy Orr, author of *Nim’s Island* and *The Princess and Her Panther*.



“Adorable, unique, with a deliciously quirky and dry humor.”

—Tania McCartney, Kids’ Book Review

Available Date	April 7, 2016
Title	<i>The Ugly Dumpling</i>
Author	Stephanie Campisi
Illustrator	Shahar Kober
ISBN	978-1-938063-67-1 (tc) 978-1-938063-69-5 (ebook)
Specifications	Hardcover, 10.5 x 8 inches, 32 pages
Price	\$15.95
Publisher	Mighty Media Kids, an imprint of Mighty Media Press
Contact Info	Sammy Bosch, Marketing Director & Publicity 612.338.2075 x105, sammy@mightymedia.com

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Trade Distributor

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Stephanie Campisi is an Australian-born, Portland-based author and dumpling aficionado. She has combined her passion for food and love of wordplay into her debut picture book, *The Ugly Dumpling*.



Shahar Kober is an award-winning illustrator of over thirty children's books. He lives in a small town in northern Israel with his wife, two boys, a dog, and a cat. Shahar graduated with a degree in illustration from the College of Design in 2005. Currently, he is a freelance illustrator and teaches illustration for animation at The Neri Bloomfield Academy of Design in Israel. His work has been published in the USA, the UK, France, Germany, South Korea, Singapore, and Israel. In addition to *The Ugly Dumpling*, Shahar has also illustrated *Chicken in Space* (HarperCollins 2016) and *The Cricket and the Ant* (Lerner Publishing 2016).

"A sweet tale about recognizing that real worth is more than skin-deep (or shell-deep), more than what others say."

—Jessica Broadbent, reviewer for *Books + Publishing*

"A whimsical and delightful multicultural picture book about food to get your mouth watering!"

—Mia Wenjen, Pragmatic Mom



Marketing Information

Audience

- ▶ Year-Round Market: Fairytale Retellings, Diverse Picture Books, Emotions and Feelings BISAC
- ▶ Holiday Market: Chinese New Year, Valentine's Day, LGBT Pride Month, Dragon Boat Festival
- ▶ Children Ages 2 to 8
- ▶ Diverse and LGBTQ Families
- ▶ Teachers: Preschool/Kindergarten
- ▶ Librarians
- ▶ Learning Centers, Daycares, and After-School Programs
- ▶ Parents and Grandparents

Industry Events

- ▶ PLA 2016
- ▶ Children's Book Week 2016
- ▶ BEA/BookCon 2016
- ▶ ALA 2016
- ▶ ILA 2016
- ▶ Heartland Fall Forum 2016
- ▶ Twin Cities Book Festival 2016
- ▶ NCTE 2016
- ▶ EBMA 2017

Marketing Strategy

- ▶ **Release Date** March 2016
- ▶ **Author Events/Tours** across regional areas of OR, WA, CA, MI, and NY, with emphasis on cultural and friendship-themed storytime and events at bookstores, libraries, and schools (additional opportunities at children's festivals and trade shows); participation in Skype in the Classroom
- ▶ **Promotional Materials** using cultural, food, holiday, and LGBTQ themes

Curriculum Standards Alignment

- ▶ **Meets Common Core Standards for English Language Arts** that support reading practice, fluency, comprehension, vocabulary, and creative writing
- ▶ **Meets State Curriculum Standards for Social Studies**, introducing children to world geography, Asian culture and cuisine, and the Chinese language
- ▶ **FREE Downloadable Educator's Guide** with language arts, cultural, and cuisine-themed activities to enhance and enrich comprehension at home, in school, and in the library

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